

<https://entouragesearch.com/job/social-media-specialist-for-live-events/?lang=en>

Social Media Specialist for Live Events

Description

Our client is searching for an engaging **Social Media Specialist for Live Events**, dedicated to transforming the excitement of events into compelling online content. The Ideal candidates flourish in active environments and are passionate about highlighting the vibrant energy of venues such as dining establishments, entertainment lounges, and gaming areas on social media platforms. We're looking forward to getting to know individuals eager to share these dynamic experiences with a wider audience.

Responsabilités

- Capture and distribute real-time content (photos, videos, stories) during peak periods and special occasions, showcasing the vibrant ambience of our establishments.
- Actively oversee posts across various social media platforms (Instagram, Facebook, Twitter, TikTok) to engage our audience and amplify our online presence.
- Develop and manage a content calendar to efficiently schedule posts regarding upcoming events, promotions, and noteworthy highlights.
- Engage with our online community by responding to comments and messages, fostering a welcoming and interactive virtual atmosphere.
- Use analytics to monitor social media performance, adjusting content strategies based on data insights as necessary.
- Collaborate with the marketing team to synchronize social media efforts with broader marketing goals and promotional campaigns.
- Stay abreast of the latest trends and tools in social media to continuously enhance our digital footprint.

Work Schedule: Tuesday-Saturday (Tuesday-Thursday: 6PM-midnight, Friday & Saturday: 6PM-1AM)

Qualifications

- A talent for storytelling and capturing captivating content in

Organisation d'embauche

Entourage RH

Type d'emploi

Temps plein

Durée d'emploi

Permanent

Lieu de travail

Chateauguay

Date postée

26 avril 2024

live settings.

- Proficiency across major social media platforms (Instagram, Facebook, Twitter, TikTok) and an understanding of maximizing engagement on each platform.
- Exceptional communication skills, with the ability to engage and expand our online community (fluent in English & French—both spoken and written).
- Flexibility to work varied hours, including evenings, weekends, and holidays, to cover key events and busy periods.
- A collaborative mindset with the capacity to work autonomously and contribute fresh, innovative ideas to the team.
- Familiarity with photo and video editing software is advantageous

Avantages sociaux

- Competitive compensation (annual salary up to \$55K plus additional benefits based on expertise)
- Career Development opportunities
- Free Parking
- Discount at company restaurant